## ORDER

Order / Rev: 37052 **Orders** 

Alt Order #: 08854421 Product Desc: AFF-SENATE

Estimate: 515

Flight Dates:

08/22/12 - 08/28/12 Original Date / Rev: 08/21/12 / 08/21/12

Order Type:

**GENERAL** 

KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region:

National

Name: Agency

**Buying Contact:** 

Billing Contact:

600 Fairmont Avenue

Mentzer Media Services

Towson, MD 21286

Cash Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

06/03/10

00:10:00

Broadcast

EOM/EOC

Advertiser

Name:

**American Future Fund** 

Demographic: **Product Codes:** 

A35+

PO4

Priority:

Revenue Codes: AGY, POL, ISS New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill

ill Plan				Totals
10-1-	I Food Date	1 # C A	Net Assessed	Manth

LV1

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
07/30/12	08/26/12	5	\$45,100.00	\$38,335.00	August 2012
08/27/12	08/28/12	0	\$0.00	\$0.00	Totals

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
August 2012	5	\$45,100.00	\$38,335.00		
Totals	5	\$45,100.00	\$38,335.00	0.00	

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	
KLAS	21%	\$45,100.00
Market	100%	\$214,761.90

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	26%	\$55,838.10
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	28%	\$60,133.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	08/22/12	08/22/12	Wed 10-11p	CM	10-11p	W	:30	1 \$15,000.00 LV1	0.00 NM	1	\$15,000.00
				CSI								
(	CSI											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	eek: 08/	20/12	08/26/12	W	1	\$15,000.00	0.00					
E 2	8	08/23/12	08/23/12	Thu 10-11p	CM	10-11p	T	:30	1\$10,000.00LV1	0.00 NM	1	\$10,000.00
				Person Of Interes	t	Carlot de Sales						

Print Date: 08/22/12 16:12:03 Page 2 of 2

\$45,100.00

Totals

 Order / Rev:
 37052
 Advertiser:
 American Future Fund

 Alt Order #:
 08854421
 Product Desc:
 AFF-SENATE
 KLAS

 Flight Dates:
 08/22/12 - 08/28/12
 Estimate:
 515

1 - Ob - Ota-4 - Fa-4	Inventory Code - Dreet	. Ctad/End	Time Dave	Lon Cnoto	Data Dri	Dta Tuna	Cnoto	Amount
Ln Ch Start End PERSON OF INTEREST	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pil	Rtg Type	Spois	Amount
Start Date End Date	Weekdays Spots/Week	Rate	Rating			1		
Week: 08/20/12 08/26/12		\$10,000.00	0.00					
E 3 8 08/25/12 08/25/12	2 Sat 7-8p - ET Wknd CM	7-8p	S-	:30	1 \$600.00LV1	0.00 NM	0	\$0.00
	Ent Tonight Weekend							
ET WEEKEND		D-12	D ('					
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots/Week	State of the state	Rating 0.00					
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		rt/End Time		Weekdays L	ength Rate	Rtg Type		
1 8 08/20/12-08/26/12	The second secon			Sa	:30 (\$600.00)			
See MG 6.2	,							
[PE'd due to football ai	ring (DA)]							
E 4 8 08/26/12 08/26/12	2 CBS News Sunday Morr  M	CBS Sunda	y MorniS	:30	1 \$3,500.00LV1	0.00 NM	1	\$3,500.00
	CBS News Sunday Morning							
SUN MORNING		D 1	D-11					
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12		<u>Rate</u> 1 \$3,500.00	Rating 0.00					
E 5 8 08/26/12 08/26/12		9-10p		30	1 \$7.500.00LV1	0.00 NM	1	\$7,500.00
E 5 8 08/20/12 08/20/12	The Good Wife	9-10p		.50	1 \$7,500.002	0.00 14101		ψ1,500.00
THE GOOD WIFE	The Good Time							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 08/20/12 08/26/12	S	1 \$7,500.00	0.00					
E 6 8 08/28/12 08/28/12		10-11p	-T	:30	1 \$8,500.00LV1	0.00 NM	1	\$9,100.00
	The Mentalist							
MENTALIST  Start Date End Date	Weekdays Spots/Weel	c Rate	Rating					
<u>Start Date</u> <u>End Date</u> Week: 08/27/12 09/02/12		1 \$8.500.00	0.00					
		rt/End Time		Weekdays L	ength Rate	Rtg Type		
1 8 08/27/12-09/02/12	Tue 10-11p 10-	11p		-T	:30(\$8,500.00)	0.00 NM		
See MG 6.2								
	rage of convention (DA)]				00 00 100 00	0.00 1114		
	SD Charger Football Fri	8-11p		F	:30 \$9,100.00	0.00 NM		
→ MG for 3.1,6.1  → MG fo								